

BOGOPOD™ Merchant Marketing System

A revolutionary direct marketing and loyalty promotion system customized for your business that generates new customer trial and helps transform existing consumer relationships into customers for life.

If you have tried or are currently using direct mail advertising like Val Pak, Money Mailer, MoneyClipper and others, you will want to see how BOGOPOD compares. You will find that it is...

1/2 the Cost....Twice the Reach....and Four times the value!!

What you get...

1. Business Builder System includes:

- Email promotion of your business and offers/coupons to tens of thousands of local area residents twice a month
- A dedicated Web promotion page with your company branding, offers/coupons, products, services, locations, hours of operation and more
- A dynamic offer/coupon lifecycle customized for your business and customers
- A relationship building personalized email thank you to all customers who redeem your offers

2. Loyalty Builder System Includes:

- A turnkey system that develops your database of customers to reinforce and build your relationships
- An attractive collection box and sign-up cards for onsite promotion of your loyalty system and collection of member information
- Regular collection of member information and data entry
- Personalized email automatically generated from your business sent to every new member promoting your offers and thanking them for patronizing your business

